

# 2023 CONFERENCE SPONSORSHIP OPPORTUNITIES

**Every sponsor will receive the following benefits, regardless of sponsorship level:**

- 6' table in the conference vendor area
- logo in sponsor video shared throughout the conference
- ad space in the printed conference program (sizes vary)
- recognition in advertising and promotional materials including website, email blasts, and social media (levels vary)
- at least one individual registration to attend the conference

**Additional sponsor benefits are defined by level as follows (yellow highlights indicate fulfilled opportunities):**

<p><b>Platinum Sponsor - \$6,500 investment</b></p> <p><u>Speaker time:</u> 10-minute speaking opportunity during one of the plenary sessions</p> <p><u>Advertising:</u> inside front cover full-page ad in the printed program, special recognition throughout the conference, large logo on advertising and promotional materials. Platinum sponsor electronic badge to use on your advertising and promotional materials, recognition as lead conference sponsor in all media releases, opportunity for full-page flyer included in attendee mailing.</p> <p><u>Registration:</u> five free conference registrations</p>	\$6,500
<p><b>Gold Sponsor - \$5,000 investment (0 of 2 available)</b></p> <p><u>Speaker time:</u> 5-minute speaking opportunity during one of the plenary sessions</p> <p><u>Advertising:</u> full-page ad in the printed program, special recognition throughout the conference, large logo on advertising and promotional materials. Gold sponsor electronic badge to use on your advertising and promotional materials, recognition as a leading conference sponsor in all media releases, opportunity for half-page flyer included in attendee mailing.</p> <p><u>Registration:</u> four free conference registrations</p>	\$5,000
<p><b>Silver Sponsor - \$4,000 investment (1 of 3 available)</b></p> <p><u>Speaker time:</u> 2-minute speaking opportunity during one of the plenary sessions</p> <p><u>Advertising:</u> full-page advertisement in the printed program, medium logo on advertising and promotional materials. Silver sponsor electronic badge to use on your advertising and promotional materials, recognition as a leading conference sponsor in all media releases.</p> <p><u>Registration:</u> three individual conference registrations</p>	\$4,000
<p><b>Networking Event Sponsor - \$3,750 investment</b></p> <p><u>Advertising:</u> half-page advertisement in the printed program, recognition at networking event</p> <p><u>Registration:</u> two individual conference registrations</p>	\$3,750
<p><b>Conference Program Sponsor - \$3,500 investment</b></p> <p><u>Advertising:</u> half-page advertisement in the printed program</p> <p><u>Registration:</u> two individual conference registrations</p>	\$3,500
<p><b>Conference Notebook Sponsor - \$2,750 investment</b></p> <p><u>Advertising:</u> half-page advertisement in the printed program, recognition on conference notebook</p> <p><u>Registration:</u> two individual conference registrations</p>	\$2,750
<p><b>Community Give Back Sponsor - \$2,500 investment</b></p> <p><u>Advertising:</u> half-page advertisement in the printed program</p> <p><u>Registration:</u> two individual conference registrations</p>	\$2,500
<p><b>Award Sponsor - \$2,500 investment</b></p> <p><u>Advertising:</u> half-page advertisement in the printed program, recognition during announcement of the awards</p> <p><u>Registration:</u> two individual conference registrations</p>	\$2,500

<p><b>Peoples' Choice Award Sponsor – \$2,500 investment</b></p> <p><u>Advertising:</u> half-page advertisement in the printed program, recognition during announcement of the award</p> <p><u>Registration:</u> two individual conference registrations</p>	\$2,500
<p><b>Lanyard Sponsor - \$2,000 investment</b></p> <p><u>Advertising:</u> half-page advertisement in the printed program, logo on the lanyards</p> <p><u>Registration:</u> two individual conference registrations</p>	\$2,000
<p><b>Plenary Sponsor - \$1,750 investment (2 of 3 available)</b></p> <p><u>Advertising:</u> half-page advertisement in the printed program, recognition during the plenary session</p> <p><u>Registration:</u> two individual conference registrations</p>	\$1,750
<p><b>Tour Sponsor - \$1,500 investment (3 of 4 available)</b></p> <p><u>Advertising:</u> half-page advertisement in the printed program, recognition during the individual tour</p> <p><u>Registration:</u> two individual conference registrations</p>	\$1,500
<p><b>Breakout Session Sponsor - \$1,000 investment (10 of 15 available)</b></p> <p><u>Advertising:</u> half-page advertisement in the printed program, recognition at beginning and end of sponsored session</p> <p><u>Registration:</u> one individual conference registration</p>	\$1,000
<p><b>Exhibit and Ad Space Sponsor - \$500 investment (13 of 20 available)</b></p> <p><u>Advertising:</u> quarter-page advertisement in the printed program</p> <p><u>Registration:</u> one individual conference registration</p>	\$500