

2022 CONFERENCE SPONSORSHIPS, EXHIBIT AND ADVERTISING OPPORTUNITIES

Every sponsor will receive the following benefits, regardless of sponsorship level:

- space in the virtual exhibit area
- banner ads on the conference platform and logo in sponsor video shared throughout the conference
- ad space in the electronic conference program (sizes vary)
- recognition in advertising and promotional materials including website, eNews blasts and social media (levels vary)
- at least one individual registration to attend the conference

Additional sponsor benefits are defined by level as follows (yellow highlights indicate fulfilled opportunities):

<p>Platinum Sponsor - \$6,000 investment <u>Speaker time:</u> 10-minute speaker opportunity during one of the plenary sessions <u>Advertising:</u> inside front cover full-page ad in the electronic program, special recognition throughout the conference, large logo on advertising and promotional materials, conference. Platinum sponsor electronic badge to use on your advertising and promotional materials, recognition as lead conference sponsor in all media releases, opportunity for full-page flyer included in attendee mailing. <u>Registration:</u> one full organization registration (up to 10 people)</p>	\$6,000
<p>Gold Sponsor - \$4,500 investment <u>Speaker time:</u> 5-minute speaker opportunity during one of the plenary sessions <u>Advertising:</u> full-page ad in the electronic program, special recognition throughout the conference, large logo on advertising and promotional materials, conference. Gold sponsor electronic badge to use on your advertising and promotional materials, recognition as a leading conference sponsor in all media releases, opportunity for half-page flyer included in attendee mailing. <u>Registration:</u> one full organization registration (up to 10 people)</p>	\$4,500
<p>Silver Sponsor - \$3,750 investment (3 of 3 available) <u>Speaker time:</u> 2-minute speaker opportunity during one of the plenary sessions <u>Advertising:</u> full-page advertisement in the electronic program, medium logo on advertising and promotional materials, conference. Silver sponsor electronic badge to use on your advertising and promotional materials, recognition as a leading conference sponsor in all media releases. <u>Registration:</u> three individual conference registrations</p>	\$3,750
<p>Conference Electronic Program Sponsor - \$3,000 investment <u>Advertising:</u> full-page advertisement in the electronic program <u>Registration:</u> two individual conference registrations</p>	\$3,000
<p>Conference Notebook Sponsor - \$2,750 investment <u>Advertising:</u> half-page advertisement in the electronic program, recognition on conference notebook <u>Registration:</u> two individual conference registrations</p>	\$2,750
<p>Networking Event Sponsor - \$2,750 investment <u>Advertising:</u> half-page advertisement in the electronic program, recognition at networking event <u>Registration:</u> two individual conference registrations</p>	\$2,750
<p>Community Give Back Sponsor - \$2,500 investment <u>Advertising:</u> half-page advertisement in the electronic program, announcement recognition <u>Registration:</u> two individual conference registrations</p>	\$2,500
<p>Award Sponsor - \$2,500 investment <u>Advertising:</u> half-page advertisement in the electronic program, recognition during announcement of the award recipients <u>Registration:</u> two individual conference registrations</p>	\$2,500
<p>Peoples' Choice Award Sponsor – \$2,000 investment <u>Advertising:</u> half-page advertisement in the electronic program, recognition during announcement of the award recipient <u>Registration:</u> two individual conference registrations</p>	\$2,000
<p>Plenary Sponsor - \$1,500 investment (3 of 3 available) <u>Advertising:</u> half-page advertisement in the electronic program, recognition during the plenary session <u>Registration:</u> two individual conference registrations</p>	\$1,500
<p>Breakout Session Sponsor - \$1,000 investment (15 of 15 available) <u>Advertising:</u> half-page advertisement in the electronic program, recognition at beginning and end of sponsored session <u>Registration:</u> two individual conference registrations</p>	\$1,000
<p>Virtual Exhibit and Ad Space Sponsor - \$500 investment (18 of 20 available) <u>Advertising:</u> quarter-page advertisement in the electronic program <u>Registration:</u> one individual conference registration</p>	\$500